



CAMP ROCKFISH 2024

Annual Fund Campaign

Dear [Donor's Name],

Greetings from Camp Rockfish! We hope this letter finds you well and filled with the spirit of adventure that Camp Rockfish has instilled in us for 60 years. As the Director of Camp Rockfish, I am continually inspired by the transformative experiences our campers and guests enjoy, and I am excited to share how your support can make a significant impact in that effort.

Since 1964, Camp Rockfish has been a haven where children and adults come together to explore nature, build lifelong friendships, and expand their faith. Our mission is to foster personal growth, resilience, and a deep connection to God's world. We have countless stories that testify to the power of the Holy Spirit moving within the Rockfish community. And, we have countless supporters who have helped us along the way to encourage and sustain our efforts. Your generosity has been vital in helping us maintain and enhance the quality of our programs and facilities.

We are super excited to introduce the 2024 Annual Fund Campaign, which is the heartbeat of our organization's sustainability. It is a dedicated pool of resources that fuels our day-to-day operations and allows us to respond swiftly to emerging needs and opportunities throughout the year. Think of it as the foundation upon which all our programs and initiatives are built. Your generous contributions to this 2024 Annual Fund will make an immediate and tangible impact in several key areas:

- ❖ **Program Support:** *Your donation will directly support the various programs and services we offer. Whether it's providing educational resources or delivering essential services, your support ensures that these vital initiatives continue to thrive.*
- ❖ **Staff Development:** *Our team members are the driving force behind everything we do. Your donation helps us invest in their ongoing training and professional development, ensuring they have the skills and knowledge needed to deliver high-quality services and support to those we serve.*
- ❖ **Sustainability and Growth:** *Building a strong foundation for the future is essential for long-term success. Your donation helps us invest in strategic initiatives, explore new opportunities for growth, invest in technology and infrastructure, and ensure the sustainability of Camp Rockfish for generations to come.*

Your past contributions have made a significant difference, and we are deeply grateful. This year, we invite you to renew your support and join us in our mission to create an unforgettable and life-changing camp experience for all our campers and guests.

You are invited to celebrate the 60th Anniversary of Camp Rockfish with us! Join us for a weekend of celebration and worship, September 27-29, 2024. Please visit www.camprockfish.org for more information. We hope to see you there!

Thank you for considering donating to the 2024 Camp Rockfish Annual Fund. Your support means the world to us and to the many who will benefit from your generosity. Together, we can continue to create magical summers filled with learning, laughter, growth, and the love of Jesus Christ!

Warm regards,

Casey Perry
Camp Rockfish Director

Financial information about this organization and a copy of its license are available from the State Solicitation Licensing Branch at 919-814-5400. The license is not an endorsement by the State.

TO DONATE PLEASE VISIT: www.CampRockfish.org
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